

Baby Meeting

by

Jim Kinloch
(4 Pages)

T 07740 426 473
E jim@dreamdrill.com

BABY MEETING

F/X DOOR OPENING

GWEN: Doctor March. Come in. I'm just dialling the teleconference code. There's fresh orange juice and croissants, or some yummy strawberries.

F/X TOUCH TONE PHONE

VOICE: ID accepted. At the tone you will be the [PAUSE] second caller.

F/X PHONE TONE

DR MARCH: Hi. I'm Simon.

TRACY: I'm Tracy von Trapp and this Mark Knees.

DR MARCH: Tracy. Mark. My card

GWEN: (CLOSE) Hello? Can you hear me? Can you hear me Morag?

MORAG: (D) I'm at the airport. I'm just queuing for security. You'll have to, WELL EXCUSE ME! Is the doctor there?

BABY MEETING

GWEN: Yes. Simon has just sat down. Tracy from our agency, Electric Orange, is just going through the brief. Tracy?

TRACY: This is a thirteen point presentation for the launch of the...

MORAG: (D) YOU ARE NOT GOING THROUGH MY AGENT PROVOCATEURS WITH A SNIFFING DEVICE.

TRACY: Baby design service. Mark will handle the branding implications and I'll cover the launch and collateral milestones. Mark?

MARK: The strength of a Baby design service is everything is new. We can take a feature like the online search engine and bran...

DR MARCH: (SOFT) Baby design service?

F/X PHONE TONES

MORAG: (D) NO. I WON'T COME QUIETLY. NO. I WON'T TALK TO YOUR SUPERIOR...

MARK: We can take the search engine and brand it with a complementary...

MORAG: (D) I DIDN'T THINK ORANGUTANS COULD TALK. IS THAT A TASER GUN?

BABY MEETING

MARK: If you look at the screen you can see our first attempt at the logo. Notice how the eggs have been made to glow through the test tube.

DR MARCH: Gwen. I thought it was an adoption service for parents who can't conceive that you wanted me to advise on?

GWEN: Almost Doctor. It's a designer service for parents to match their babies with their lifestyle.

DR MARCH: I'm not sure I know what that means.

GWEN: With the advances in science we can now offer to match a child with your luggage. O' come now Doctor, why the long face?

DR MARCH: I have a long head.

GWEN: Louis Vuitton? Olive skin and brown hair. Mulberry? A blond girl tending towards colour blindness. Timberland? Then you adopt.

DR MARCH: This is hideous. I can't...

MORAG: (D) COME TO MUMMY. NOT MY BAG! BASTARD!

BABY MEETING

F/X TASER GUN FIRING

MORAG: (D) AAAAAAAAAAAAA! MY BABY! PRADA!

GWEN: Perhaps we better adjourn.

DR MARCH: (SOFT) Can you do golf bags?

END